

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

-- PATENT --

Inventor(s):	Channing K. Barringer, et al.	Docket No.:	60655.2600
Serial No.:	TBA	Group Art Unit:	TBA
Filing Date:	October 16, 2003	Examiner:	TBA
Title:	SYSTEM AND METHOD FOR INCORPORATION OF PRODUCTS AND SERVICES INTO REALITY TELEVISION	Confirmation No.:	TBA

DECLARATION FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am an original, first and sole inventor (if only one name is listed below) or an original, first and joint (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

**SYSTEM AND METHOD FOR INCORPORATION OF PRODUCTS
AND SERVICES INTO REALITY TELEVISION**

the specification of which is attached hereto or was filed on October 16, 2003 as Application Serial No. _____ and was amended on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, Section 119(a)-(d) or Section 365(b) of any foreign application(s) for patent or inventor's certificate, or Section 365(a) of any PCT International application which designated at least one country other than the United States, listed below, and have also identified below, by checking the box, any foreign application for patent or inventor's certificate or PCT International application having a filing date before that of the application on which priority is claimed.

Prior Foreign
Application(s)
N/A

Priority Not Claimed

[]

Number

Country

Filing Date

I hereby claim the benefit under 35 U.S.C. §119(e) of any United States provisional application(s) listed below:

60/488,377

Application Number

July 18, 2003

Filing Date

60/488,919

Application Number

July 21, 2003

Filing Date

I hereby claim the benefit under 35 U.S.C. §120 of any United States application(s), or §365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of 35 U.S.C. §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 C.F.R. §1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

N/A

Application Number

Filing Date

Status (Patent, Pending, Abandoned)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

In the event that the Application Number and/or filing date is not available when this Declaration is executed, I hereby authorize and request any attorney associated with the Snell & Wilmer, L.L.P., Customer No. 20322, to insert above the filing date and/or the application number of said application when known.

Full name of first joint inventor: Channing K. Barringer

Inventor's signature: Channing K. Barringer

Date: 10/10/03

Residence Address: 644 PRESIDENT ST. #5

City/State: BROOKLYN, NY

Zip Code: 11215

Mailing Address: (same)

Citizenship: U.S.

Full name of second joint inventor: James Hedleston
Inventor's signature: [Signature] Date: 10/3/03
Residence Address: 112 W 76th St Apt 6R
City/State: New York NY Zip Code: 10023
Mailing Address: SAMG
Citizenship: USA

Full name of third joint inventor: Stefanie Katz-Rothman
Inventor's signature: Stefanie Katz-Rothman Date: 10/3/03
Residence Address: 135 E 83rd St #15C
City/State: New York, NY Zip Code: 10028
Mailing Address: 200 Vesey Street New York, NY 10285
Citizenship: USA

Full name of fourth joint inventor: Gate P. O'Brien
Inventor's signature: [Signature] Date: 10/3/03
Residence Address: 1 Maetel Ct.
City/State: Middletown NJ Zip Code: 07748
Mailing Address: 200 Vesey St. Apt 706 NY NY 10285
Citizenship: USA

Full name of fifth joint inventor: Tom Sciafani
Inventor's signature: T Sciafani Date: 10/10/03
Residence Address: 200 Vesey St.
City/State: New York, NY Zip Code: 10285
Mailing Address: (same)
Citizenship: U.S.

Full name of sixth joint inventor: Nancy Smith
Inventor's signature: Nancy Smith Date: 10/3/03
Residence Address: 2 Sutton Place South
City/State: NY, NY Zip Code: 10022
Mailing Address: same as above
Citizenship: U.S.